

RutuMilan User Panel Documentations

Live Website: www.rutumilan.com

Contents

1. Overview
2. Home Page
3. Browse Profiles Page
4. Profile Detail / Discover Profile
5. Plans Page
6. Wedding Services
7. Contact Us
8. User Registration & Profile Onboarding
9. Admin Verification & Plan-Based Access
10. User Dashboard
11. View Profile & Edit Profile

1. Overview

RutuMilan is a matrimonial platform that helps users register, create matrimonial profiles, discover compatible matches, interact through interests and chat, manage membership plans, and access related wedding services.

- Matrimonial.Web - public-facing website for Home, Browse Profiles, Plans, registration, content pages and user dashboard.
- The platform uses membership-based rules to control profile views, contact access, interests and chat.
- Sensitive profile and contact information is protected through masking, login requirements and plan permissions.

2. Home Page

The Home page introduces the RutuMilan platform, builds trust, and allows visitors to begin searching for suitable matrimonial profiles.

Quick Match Search

Visitors can select whether they are looking for a man or woman and enter a preferred age range. When Search is clicked, the system redirects to the public Browse Profiles page and automatically shows profiles matching the selected gender and age criteria.

Example - Men

Looking For: Men

Age From: 28

Age To: 35

Result: Male profiles between age 28 and 35 are displayed.

Example - Women

Looking For: Women

Age From: 24

Age To: 30

Result: Female profiles between age 24 and 30 are displayed.

Live Visitor Count & Social Media

The Home page/footer displays a live visitor/member activity count to show platform engagement. Official RutuMilan social media handles are also provided so visitors can directly open the corresponding social pages.

Other Home Page Sections

- Testimonials and success stories
- Why Choose RutuMilan / trust benefits
- How It Works
- Blog preview
- Footer support and legal links

3. Browse Profiles Page

- The Browse Profiles page allows public visitors and registered members to discover matrimonial profiles using advanced filters, a unique RutuMilan Profile ID, and a search bar for quickly finding profiles.

Public Profile Privacy

- Personal mobile numbers are hidden from public visitors.
- The member's first name is masked using stars and only the permitted surname is shown.
- Membership badges such as Basic, Silver, Gold, Remarriage, NRI, VIP and Star VIP are displayed where applicable.
- Main details such as age, height, marital status, religion, caste, sub-caste, education, occupation, job type and location are displayed according to the configured client requirements.
- RutuMilan logo/watermark is displayed on profile photos to protect profile photographs and maintain branding.

Advanced Filters

- Looking For - Men / Women
- Age Minimum / Age Maximum
- Marital Status
- Religion
- Caste
- Sub-Caste
- Diet Preference - Vegetarian, Non-Vegetarian, Eggetarian, etc.
- Education / Degree
- Job Type - Government, Private, Business, Self-Employed, Professional, etc.
- Occupation
- Membership / Plan Type - Basic, Silver, Gold, Remarriage, NRI, VIP, Star VIP or other configured plans
- Unique RutuMilan Profile ID

Filter Example

Women, age 24-30, Vegetarian, Graduate, Private Job, Software Engineer, Gold Plan

Result: Only profiles matching the selected criteria are displayed.

Additional Browse Features

- The total number of available profiles is displayed.
- Users can like/shortlist a profile using the thumb/like button.
- Liked profiles are available later in the logged-in user's Dashboard.
- View Details opens the full Profile Detail / Discover Profile page.

4. Profile Detail / Discover Profile

When a visitor clicks View Details from the Browse Profiles page, the selected member's detailed matrimonial profile is loaded.

Profile Information & Privacy

- The page shows information entered during registration, including personal, religious, education, occupation, family and lifestyle details.
- The first name is masked using *** and only the surname is shown publicly.
- Parent mobile number, alternate mobile number and other personal contact numbers are hidden or masked.
- Protected actions require login and an eligible active membership plan.

Send Interest Rules

- The user must log in before sending an interest.
- The system checks the sender's active membership plan against the selected profile's plan permissions.
- A Gold member can send interest to permitted lower or same-level profiles such as Silver and Gold.
- A Silver member cannot send interest to a Gold profile; the Silver member must upgrade.
- NRI, VIP and Star VIP members can send interest across all supported plan categories according to configured rules.
- After a successful interest action, the applicable plan usage count is deducted according to the configured criteria.

View Contact Rules

- The user must be logged in and must have an eligible plan.
- Silver, Gold and Remarriage members can view contact details only for plan categories allowed under their rules.
- Silver, Gold and Remarriage members cannot view restricted NRI, VIP or Star VIP contacts.
- NRI, VIP and Star VIP members can view contacts across all supported plan categories.
- The daily contact limit still applies even when the plan is allowed to access the selected profile.

Daily Contact Example - Gold

Daily limit: 2

1st new contact - Allowed

2nd new contact - Allowed

3rd new contact - Not allowed

The user can unlock another new contact on the next day.

Unlocked Contact History

Once contact details are successfully unlocked, the profile is shown in the user's Dashboard under Unlocked Contacts so the user can revisit previously unlocked contact details without searching for the profile again.

5. Plans Page

The Plans page allows visitors to compare RutuMilan membership packages by price, validity, profile views, daily contact limits and available interaction features.

All plan are dynmic so we can Update it as per the reqioremnt .

Plan	Price	Validity	Profile Views	Contacts/Day	Contact	Interest	Chat
Basic	₹199	30 Days	5	0	No	No	No
Silver	₹2,500	360 Days	150	2	Yes	Yes	Yes
Remarriage	₹3,000	360 Days	25	1	Yes	Yes	Yes
Gold	₹3,600	360 Days	220	2	Yes	Yes	Yes
NRI	₹7,000	365 Days	70	2	Yes	Yes	Yes
VIP	₹7,000	360 Days	320	2	Yes	Yes	Yes
Star VIP	₹15,000	Unlimited	Unlimited	2	Yes	Yes	Yes

Basic / Trial Plan

- Allows a maximum of 5 profile views.
- Added confirm to view the profile then count will be deduct
- Does not allow View Contact Details, Send Interest or Start Chat.
- After all 5 profile views are used, no additional matching profiles are shown until the user upgrades.

Paid Plan Access

Paid-plan users receive matching profiles on both the User Dashboard and Browse Profiles page. Profile views, contact limits, interest permission and chat access are controlled by the active plan.

Get Started Flow

1. Select Plan
2. Register(Select Paid)
3. Complete profile onboarding(All Steps)
4. Proceed to payment
5. Admin verification
6. Plan activation
7. Access features according to the approved plan

6. Wedding Services

The RutuMilan Wedding Services page provides essential wedding-related services such as Photography & Videography, Catering, Decoration and Wedding Planning. Users can explore these services and submit an enquiry based on their wedding requirements.

- Photography & Videography
- Catering Services
- Wedding Decoration
- Wedding Planning

7. Contact Us

The Contact Us page allows users to fill in and submit an enquiry form. Submitted enquiry details are stored in the system and displayed in the Admin Panel so the RutuMilan team can review the request and follow up with the user.

Call & WhatsApp Contact Options

- Call Icon - Clicking the call icon uses the configured `contactSettings.PhoneNumber` and opens the phone dialer for +91 9579783117 using a tel: link.
- WhatsApp Icon - Clicking the WhatsApp icon uses `contactSettings.WhatsAppUrl` and opens WhatsApp chat at <https://wa.me/919270244145> (WhatsApp number: +91 9270244145). If `WhatsAppUrl` is blank, the system falls back to `WhatsAppNumber`.
 - WhatsApp URL: <https://wa.me/919579783117>

Contact Enquiry Flow

User fills the enquiry form

User submits the form

Details are stored

Admin can view the enquiry in the Admin Panel

RutuMilan team follows up with the user

8. User Registration & Profile Onboarding

RutuMilan registration is completed in two parts: Part A - Sign Up and Part B - Profile Onboarding.

Part A - Sign Up

- First Name
- Last Name
- Email
- Phone Number
- Password
- Confirm Password
- Package Selection
- Terms & Privacy Policy acceptance

After successful sign-up, the account is created with the Customer role, the user is automatically logged in, and the user is redirected to Profile Onboarding Step 1.

Part B - Profile Onboarding

The matrimonial profile is completed through 5 onboarding steps. The system tracks progress and redirects the user to the earliest incomplete applicable step until the profile is completed.

Step 1 - Basic & Personal Details

- Profile Photo- user will upload the picture with crop , adjust so it will fit in frame
- Gender
- Date of Birth
- Looking For
- Marital Status
- Diet
- Mother Tongue
- State
- District
- Tehsil
- City
- Religion
- Caste
- Sub-Caste
- Blood Group
- Height
- Weight
- Address
- About Me / Bio

The user must be at least **18 years old**. Most dropdowns support an Other option so the user can enter custom information when required.

Step 2 - Horoscope / Kundali Details

This step is applicable only when the user's religion selected in Step 1 is Hindu.

- If Religion = Hindu, Step 2 is displayed.
- If Religion = Muslim, Christian, Sikh, Jain, Buddhist, Parsi, Jewish or another religion, Step 2 is automatically skipped and the user goes directly to Step 3.
 - Time of Birth (Mandatory)

- Place of Birth (Mandatory)
- Rashi (Mandatory)
- Nakshatra
- Manglik Status
- Gana
- Nadi (Mandatory)
- Gotra
- Devak (Mandatory)
- Horoscope / Kundali PDF

Step 3 - Education Details

- Degree (mandatory)
- School
- College

Step 4 - Occupation / Career Details

- Job Type (mandatory)
- Occupation
- Company Name
- Salary
- Job Experience

Job Type can include Business, Employee, Government or Jobless.

Step 5 - Family Details

- Father's Name (mandatory)
- Parent Mobile Number (mandatory)
- Mother's Name (mandatory)
- Uncle's Name and Mobile Number
- Maternal Uncle's Name and Mobile Number
- Number of Brothers / Married Brothers
- Number of Sisters / Married Sisters

Registration Flow

Hindu User

Create Account -> Automatic Login -> Step 1 -> Step 2 Horoscope/Kundali -> Step 3 Education -> Step 4 Occupation -> Step 5 Family -> Profile Completed

Non-Hindu User

Create Account -> Automatic Login -> Step 1 -> Step 3 Education -> Step 4 Occupation -> Step 5 Family -> Profile Completed

9. Admin Verification & Plan-Based Access

After registration and payment are completed, Admin verifies both the submitted profile/form information and payment details. System access is enabled according to the approved membership plan.

Trial User

- After Admin approval, the user can enter the system.
- Matching profiles are shown according to religion, caste and other configured matchmaking criteria.
- The Basic / Trial user can view only 5 profiles.
- We added the Confirmation message to SEe the profile , if user click then it will show the profile and count deduct , and iF no then not show the profile and no count deduct
- After 5 profile views are completed, no additional profiles are shown in the Dashboard until the user upgrades.
- Trial users cannot view contact details, send interest or start chat.
- To use these features, the user must upgrade to an eligible plan such as Silver, Gold or another paid plan.

Basic / Trial Example

Admin verifies Profile + Payment

Account access enabled

Matching profiles shown

Maximum 5 profile views

5 views completed

No more profiles shown

Upgrade required

Paid Plan User

- After Admin verification and plan activation, the user can log in and access matching profiles.
- Matching profiles are shown in the User Dashboard upto 6 profile latest and if want to see more then Click see More where all matching profile will ve showing.
- Matches are based on applicable criteria such as religion, caste, gender/looking-for, age, location, education, occupation and other configured preferences.
- Profile views, daily contact access, Send Interest and Chat are controlled by the active paid plan.

10. User Dashboard

The User Dashboard is the main member area where the user can monitor profile activity, plan status, conversations, interests, matching profiles, liked profiles and unlocked contacts.

Profile Status

Shows the user's profile completion percentage along with other user's Liked Profiles, Another user's viewd Profile Count and Interests acceptance. The Edit Profile option allows the user to update profile information.

Plan Details

Shows the current membership plan, status and validity date. Manage Plan allows the user to review or upgrade the membership.

Recent Chat List

Shows the user's most recent conversations with connected members. If no conversation has started, the section displays 'No conversations yet.'

Interest Requests

- New Requests - interests received and waiting for a response.
- Accepted - interest requests accepted by the user.
- Denied - interest requests declined by the user.
- Sent - interests sent by the user to other profiles.
- Mutual Connections - profiles where both users have established a mutual connection.

New Matching Profiles

Suitable matrimonial profiles are displayed according to registered details and matchmaking criteria such as religion, caste, gender/looking-for, age, location, education, occupation and other configured preferences.

Unlocked Contacts

In Subscribes contact Profiles whose contact details have already been unlocked are available under Unlocked Contacts so the user can revisit them easily.

Subscription Section

- Here user will download his invoice as per the plan
- The subscription validity period is clearly displayed with Valid From and Valid Till dates.
- The section shows the total number of profile views used/available under the plan.
- The section shows how many contact details have been viewed/unlocked.
- Show the proper status
-

Setting

- Users can change their password. The password must be **at least 8 characters long and include at least one lowercase letter and one number.**
- User can delete or deactivate the account
- If the user selects Deactivate Account, the account can be reactivated within 30 days by successfully logging in. After 30 days, reactivation will no longer be available.
- If the user selects Delete Account, the account is permanently deleted.

Chat

- Users can chat with members whose interest request has been accepted.
- The chat displays the member's Online / Offline status.
- Within 10 Minute user can delete the message , after that not allow to delete message

11. View Profile & Edit Profile

In the User section, the right-side menu provides View Profile and Edit Profile options.

- View Profile - allows users to preview his profile appears to others.
- Profile Photo - the user can update the main profile picture.
- Gallery Photos - the user can add or replace up to 2 additional gallery images.
- After the interest is accepted the Gallery image will be shown to that user.
- Edit Profile - used to update personal, education, occupation, family and other details previously entered during registration and onboarding.

12. Profile View, Contact View & Interest Rules

- When a user clicks View Details for a new profile, the system asks for confirmation. After confirmation, 1 profile view count is deducted from the user's active plan.
- If the same profile has already been viewed under the active plan, the system should not deduct the profile-view count again and Show all the profile on page where user sees all profiles.
- Contact View is controlled by both the user's plan level and the daily contact limit.
- Example: if the active plan allows 2 contacts per day, the user can unlock only 2 new contacts in that day.
- **Silver, Gold, and Remarriage users can view contacts only within the allowed lower/same plan group. They cannot view contact details of NRI, VIP, or Star VIP profiles.**
- **NRI, VIP, and Star VIP users can view contact details of all supported lower and same-level plans, subject to their daily contact limit.**
- Contact details can be unlocked only after the applicable profile-view permission/count check is successfully completed.
- Lower plans cannot access restricted higher-plan contacts.
- **Send Interest follows a higher-to-lower or same-level plan rule.**
- Silver → Remarriage → Gold → NRI → VIP → Star VIP
- The Send Interest rule should be written like this:
- Send Interest follows a same-level or higher-to-lower plan rule.
- A user can send interest to the same plan or any lower plan.
- A user cannot send interest to a higher plan and must upgrade first.
- Allowed / Not Allowed Examples
- Silver → Silver = Allowed
- Silver → Remarriage / Gold / NRI / VIP / Star VIP = Not Allowed
- Remarriage → Silver = Allowed
- Remarriage → Remarriage = Allowed
- Remarriage → Gold / NRI / VIP / Star VIP = Not Allowed

- Gold → Silver = Allowed
- Gold → Remarriage = Allowed
- Gold → Gold = Allowed
- Gold → NRI / VIP / Star VIP = Not Allowed
- NRI → Silver / Remarriage / Gold / NRI = Allowed
- NRI → VIP / Star VIP = Not Allowed
- VIP → Silver / Remarriage / Gold / NRI / VIP = Allowed
- VIP → Star VIP = Not Allowed
- Star VIP → Silver / Remarriage / Gold / NRI / VIP / Star VIP = Allowed
- If a lower-plan user tries to send interest to a higher-plan profile, the system asks the user to upgrade the membership plan.

Important Note

1. All changes and updates documented up to 29-08-2026 have been incorporated based on the requirements, feedback, and instructions shared by the client through meetings, WhatsApp communications, and shared documents.
2. Send Interest & View Contact Update – The Send Interest and View Contact conditions have been updated as per the latest client requirements, including plan-based access rules, higher-to-lower plan permissions, profile-view count deduction, and daily contact-view limits.

Thank You

CLIENT ACKNOWLEDGEMENT

I/We confirm that the RutuMilan Website Documentation has been reviewed and acknowledged. The features, workflows, membership rules, user functions, and system behaviour described in this document represent the agreed website functionality as documented up to 29-08-2026.

All changes and updates documented up to 29-08-2026 have been incorporated based on the requirements, feedback, and instructions shared by the client through meetings, WhatsApp communications, shared documents, and other agreed communication channels.

By signing below, the client confirms acceptance of the documented scope. Any additional functionality, modifications, revisions, enhancements, or new requirements requested after this sign-off will be treated as a **new change request** and may require separate discussion, approval, development timeline, and **additional charges based on the nature and scope of the requested changes**.

Company Name

Authorized Person Name

Designation

Signature

Date

Company Stamp (if applicable)

Prepared By

Name Of Company

Floating Infotech Pvt. Ltd

Date

29-08-2026